



2022 Sponsorship Opportunities Burnsville-Yancey Chamber of Commerce

We invite you to partner with the Burnsville-Yancey Chamber of Commerce in 2022. We have several opportunities to support the Chamber and local community while promoting your business. Our advertisements are placed in local, state, and regional publications.

CHAMBER ANNUAL DINNER

RECOGNITION BENEFITS	TITLE SPONSOR \$1,500	GOLD SPONSOR \$750	SILVER SPONSOR \$500	BRONZE SPONSOR \$300
Table to Decorate at Event	✓	✓	✓	✓
Tickets to Event	10	6	4	2
Listed in Newspaper Ads	✓	✓	✓	✓
Mentioned in E-Newsletter	✓	✓	✓	✓
Listed on Posters	✓	✓	-	-
Listed in Press Release	✓	✓	-	-
Social Media Blasts	✓			
Link on Website to Business	✓	-	-	-

MOUNT MITCHELL CRAFT FAIR

RECOGNITION BENEFITS	TITLE SPONSOR \$2,500	GOLD SPONSOR \$1,000	SILVER SPONSOR \$500	BRONZE SPONSOR \$300
Information Booth at Fair	✓	✓	✓	✓
Listed in Newspaper Ads	✓	✓	✓	✓
Listed on Schedules	✓	✓	✓	✓
Mention in E-Newsletter	✓	✓	✓	✓
Emcee Recognition of Sponsors	✓	✓	✓	
Listed on Posters	✓	✓		
Listed in Press Release	✓	✓		
Listed in Magazine Ads	✓	✓		
Mentioned in Radio Ads	✓	✓		
Mentioned in TV Ads & Promos	✓			
Link on Website to Business	✓			
Social Media Blasts	✓			
Banner on Stage at Fair	✓			

TRICK OR TREAT MAINSTREET

RECOGNITION BENEFITS	TITLE SPONSOR \$500	GOLD SPONSOR \$300	SILVER SPONSOR \$200	BRONZE SPONSOR \$100
Listed in Newspaper Ads	✓	✓	✓	✓
Mentioned in E-Newsletter	✓	✓	✓	✓
Listed on Posters	✓	✓		
Listed in Press Release	✓	✓		
Social Media Blasts	✓			
Link on Website to Business	✓			

CHAMBER CHRISTMAS PARADE

RECOGNITION BENEFITS	TITLE SPONSOR \$500	GOLD SPONSOR \$300	SILVER SPONSOR \$200	BRONZE SPONSOR \$100
Listed in Newspaper Ads	✓	✓	✓	✓
Mentioned on Radio	✓	✓	✓	✓
Mentioned in E-Newsletter	✓	✓	✓	✓
Listed on Posters	✓	✓		
Listed in Press Release	✓	✓		
Your Banner on Santa's Truck	✓			
Link on Website to Business	✓			
Social Media Blasts	✓			

MERRY MAIN STREET

RECOGNITION BENEFITS	TITLE SPONSOR \$500	GOLD SPONSOR \$300	SILVER SPONSOR \$200	BRONZE SPONSOR \$100
Listed in Newspaper Ads	✓	✓	✓	✓
Mentioned on Radio	✓	✓	✓	✓
Mentioned in E-Newsletter	✓	✓	✓	✓
Listed on Posters	✓	✓		
Listed in Press Release	✓	✓		
Link on Website to Business	✓			
Social Media Blasts	✓			

ALL EVENT SPONSOR

TITLE SPONSOR	\$4500
GOLD SPONSOR	\$2000
SILVER SPONSOR	\$1100
BRONZE SPONSOR	\$600

I would like to Sponsor one or more events for the Burnsville-Yancey Chamber of Commerce

Business Name _____

Contact Person _____

Phone Number _____ Email Address _____

Address _____

Event/s you would like to sponsor

- Annual Dinner Trick or Treat Parade Craft Fair Merry Main St All Events

Sponsorship Level

- Title Gold Silver Bronze