



## 2023 Sponsorship Opportunities Burnsville-Yancey Chamber of Commerce

We invite you to partner with the Burnsville-Yancey Chamber of Commerce in 2023. We have several opportunities to support the Chamber and local community while promoting your business. Our advertisements are placed in local, state, and regional publications.

### CHAMBER ANNUAL DINNER - January

RECOGNITION BENEFITS	TITLE SPONSOR \$1,500	GOLD SPONSOR \$750	SILVER SPONSOR \$500	BRONZE SPONSOR \$300	BATHROOM SPONSOR \$400
Table to Decorate at Event	✓	✓	✓	✓	✓
Tickets to Event	<b>10</b>	<b>6</b>	<b>4</b>	<b>2</b>	<b>2</b>
Listed in Newspaper Ads	✓	✓	✓	✓	✓
Mentioned in E-Newsletter	✓	✓	✓		
Listed on Posters	✓	✓			
Listed in Press Release	✓	✓			
Social Media Blasts	✓				
Logo on Website with Link	✓				
Speaking Opportunity	✓				
Opportunity to Promote Business with Posters and Swag in the Event Restrooms					✓

### BUSINESS EDUCATION BREAKFAST – 10 Events per year January - October

RECOGNITION BENEFITS	MONTHLY/ALL EVENT SPONSOR \$100 / \$750
Mentioned in E-Newsletter	✓
Listed in Press Release	✓
Social Media Blasts	✓
Logo on Presentation Material	✓
Sign with Logo at Event	✓
Speaking Opportunity	✓

**SWEETHEART STROLL – February**

<b>RECOGNITION BENEFITS</b>	<b>TITLE SPONSOR</b> \$500	<b>GOLD SPONSOR</b> \$300	<b>SILVER SPONSOR</b> \$200	<b>BRONZE SPONSOR</b> \$100
Listed in Newspaper Ads	✓	✓	✓	✓
Mentioned in E-Newsletter	✓	✓	✓	
Listed in Press Release	✓	✓		
Social Media Blasts	✓			
Logo on Website with Link	✓			

**MOUNT MITCHELL CRAFT FAIR – August**

<b>RECOGNITION BENEFITS</b>	<b>TITLE SPONSOR</b> \$4,000	<b>GOLD SPONSOR</b> \$1,000	<b>SILVER SPONSOR</b> \$500	<b>BRONZE SPONSOR</b> \$300
Listed in Newspaper Ads	✓	✓	✓	✓
Listed on Schedules	✓	✓	✓	✓
Mention in E-Newsletter	✓	✓	✓	✓
Information Booth at Fair	✓	✓	✓	
Emcee Recognition of Sponsors	✓	✓	✓	
Listed on Posters	✓	✓		
Listed in Press Release	✓	✓		
Listed in Magazine Ads		✓		
Mentioned in Radio Ads	✓	✓		
Mentioned in TV Ads & Promos	✓			
Log on Website with Link	✓			
Logo in Magazine Ads	✓			
Social Media Blasts	✓			
Banner on Stage at Fair	✓			

**EDUCATIONAL SUMMIT – May**

<b>RECOGNITION BENEFITS</b>	<b>TITLE SPONSOR</b> \$500	<b>GOLD SPONSOR</b> \$300	<b>SILVER SPONSOR</b> \$200	<b>BRONZE SPONSOR</b> \$100
Listed in Newspaper Ads	✓	✓	✓	✓
Mentioned in E-Newsletter	✓	✓	✓	
Listed in Press Release	✓	✓		
Social Media Blasts	✓			
Logo on Website with Link	✓			
Opportunity to Speak	✓			

**CHAMBER LUNCHEON – June**

<b>RECOGNITION BENEFITS</b>	<b>TITLE SPONSOR</b> \$500	<b>GOLD SPONSOR</b> \$300	<b>SILVER SPONSOR</b> \$200	<b>BRONZE SPONSOR</b> \$100
Listed in Newspaper Ads	✓	✓	✓	✓
Mentioned in E-Newsletter	✓	✓	✓	
Listed in Press Release	✓	✓		
Social Media Blasts	✓			
Logo on Website with Link	✓			
Opportunity to Speak	✓			

**WOMEN’S ENTREPRENEURIAL LUNCHEON – September**

<b>RECOGNITION BENEFITS</b>	<b>TITLE SPONSOR</b> \$500	<b>GOLD SPONSOR</b> \$300	<b>SILVER SPONSOR</b> \$200	<b>BRONZE SPONSOR</b> \$100
Listed in Newspaper Ads	✓	✓	✓	✓
Mentioned in E-Newsletter	✓	✓	✓	
Listed in Press Release	✓	✓		
Social Media Blasts	✓			
Logo on Website with Link	✓			
Opportunity to Speak	✓			

**LEADERSHIP YANCEY COUNTY – 7 Months October - June**

<b>RECOGNITION BENEFITS</b>	<b>TITLE SPONSOR</b> \$2,000
Mentioned in E-Newsletter	✓
Social Media Blasts	✓
Logo on Presentation Material	✓
Listed on All Application Material	✓
Speaking Opportunity	✓
Business Showcase Opportunity	✓

### TRICK OR TREAT MAINSTREET – October

RECOGNITION BENEFITS	TITLE SPONSOR \$500	GOLD SPONSOR \$300	SILVER SPONSOR \$200	BRONZE SPONSOR \$100
Mentioned in E-Newsletter	✓	✓	✓	✓
Listed in Newspaper Ads	✓	✓	✓	
Listed on Posters	✓	✓		
Listed in Press Release	✓	✓		
Social Media Blasts	✓			
Logo on Website with Link	✓			

### CHAMBER CHRISTMAS PARADE – December

RECOGNITION BENEFITS	TITLE SPONSOR \$500	GOLD SPONSOR \$300	SILVER SPONSOR \$200	BRONZE SPONSOR \$100
Social Media Blasts	✓	✓	✓	✓
Mentioned in E-Newsletter	✓	✓	✓	✓
Listed in Newspaper Ads		✓	✓	
Mentioned on Radio	✓	✓	✓	
Listed on Posters	✓	✓		
Listed in Press Release	✓	✓		
Your Banner on Santa's Truck	✓			
Logo on Website with Link	✓			
Logo Listed in Ads	✓			

### MERRY MAIN STREET – December

RECOGNITION BENEFITS	TITLE SPONSOR \$2250	GOLD SPONSOR \$750	SILVER SPONSOR \$350	BRONZE SPONSOR \$150
Mentioned in Social Media Posts	✓	✓	✓	✓
Mentioned in E-Newsletter	✓	✓	✓	✓
Listed in Newspaper Ads		✓	✓	
Mentioned on Radio	✓	✓	✓	
Listed on Posters	✓	✓		
Listed in Press Release	✓	✓		
Logo on Website with Link	✓			
Logo Listed in Ads	✓			

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**I would like to Sponsor one or more events for the Burnsville-Yancey Chamber of Commerce**

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone Number \_\_\_\_\_ Email Address \_\_\_\_\_

Address \_\_\_\_\_

**Event/s you would like to sponsor**

- |   |   |  |  |
|---|---|--|--|
| <input type="checkbox"/> Annual Dinner                    | <input type="checkbox"/> Business Breakfast | <input type="checkbox"/> Sweetheart Stroll | <input type="checkbox"/> After-Hours   |
| <input type="checkbox"/> Education Summit                 | <input type="checkbox"/> Member Luncheon    | <input type="checkbox"/> Arts & Craft Fair | <input type="checkbox"/> Merry Main St |
| <input type="checkbox"/> Women's Entrepreneurial Luncheon |   | <input type="checkbox"/> Trick or Treat    | <input type="checkbox"/> Parade        |

**Sponsorship Level**

- Title       Gold       Silver       Bronze       Bathroom