



## MEMBERSHIP BENEFITS

## **ABOUT THE CHAMBER**



The Yancey County Chamber of Commerce is a membership organization serving local and small businesses in Yancey County and surrounding areas.

Our mission is to empower our members with resources, education, advocacy, and meaningful partnerships. We connect our members, fostering relationships that lead to valuable business partnerships, and we're dedicated to helping business professionals thrive. Through ongoing professional development, networking, and leadership opportunities, we're here to support, educate, and inspire our business community every step of the way.

Small mountain towns like ours are rich with character, community, and opportunity. Local businesses are the backbone of these communities, driving economic growth, preserving our unique culture, and creating the heart of everyday life in Yancey County. At the Chamber, we are committed to supporting these businesses by helping them grow, thrive, and continue making our region a vibrant place to live, work, and visit.

## BENEFITS AT A GLANCE

THROUGH MARKETING, NETWORKING, ADVOCACY, AND REFERRALS, OUR GOAL IS TO DELIVER REAL VALUE TO HELP YOU BUILD STRONGER CONNECTIONS, EXPAND YOUR REACH, AND ACHIEVE LASTING GROWTH.

BUSINESS EXPOSURE	NETWORKING	ONLINE DIRECTORY WITH LANDING PAGE
TICKETED EVENT DISCOUNTS	QUARTERLY BUSINESS BREAKFAST	ADVOCACY
HOST AFTER HOURS EVENTS	RIBBON CUTTING CEREMONY	REFERRALS
CHAMBER DECALS WINDOW CLING + DIGITAL	SPONSORSHIP OPPORTUNITIES	LEADERSHIP
JOB POSTINGS	JOIN A COMMITTEE	MARKETING RESOURCES
COMMUNITY EVENTS	CREDITIBILITY	E-NEWSLETTER
PARTNERSHIPS	SOCIAL MEDIA SPOTLIGHTS	CHAMBER LOBBY DISPLAY

## SIGNATURE EVENTS

#### CHAMBER ANNUAL GALA AND SILENT AUCTION

The Chamber's Annual Gala is an evening of celebration with dinner, a silent auction, and awards honoring excellence in business and community. It's a special night to recognize achievements, connect with others, and celebrate Yancey County.

#### MOUNT MITCHELL CRAFTS FAIR

One of Yancey County's most beloved traditions, celebrating the artistry and craftsmanship of our region. Held on the first weekend in August, the fair offers visitors the chance to shop unique handmade goods while enjoying the beauty and charm of the Burnsville.

## EMPOWERHER CONNECT: WOMEN'S LEADERSHIP SUMMIT

Our annual Women's Leadership Summit is designed to inspire, educate, and connect. The event features dynamic keynote speakers, engaging panel discussions with leaders from across the region, an exhibitor hall, silent auction, and valuable networking opportunities.

#### BURNSVILLE CHRISTMAS PARADE

The Annual Burnsville Christmas Parade kicks off the holiday season with festive floats, marching bands, local groups, and plenty of holiday cheer. Families line Main Street to enjoy the season as the community comes together to celebrate Christmas in Burnsville.

#### MERRY MAIN STREET

Merry Main Street is Burnsville's festive downtown celebration, where local shops, restaurants, and businesses stay open late to welcome holiday shoppers with specials, treats, and seasonal cheer. With twinkling lights, lively entertainment, and community spirit, it's the perfect way to support local and enjoy the magic of the holidays on Main Street.

### MEMBERSHIP LEVELS

MEMBERS RECEIVE ALL STANDARD CHAMBER BENEFITS, INCLUDING NETWORKING
OPPORTUNITIES, MARKETING AND VISIBILITY SUPPORT, ADVOCACY, AND PARTICIPATION IN
SIGNATURE EVENTS

SIGNATURE EVENTS				
ARTIST	\$75	For independent visual and performing artists who do not operate their own full-time, publicly accessible brick-and-mortar shop or studio		
BUSINESS W/O A STOREFRONT	\$125	Includes Airbnb hosts, individual realtors, insurance agents, consultants, and other professionals who work from home or remotely		
NONPROFIT, COMMUNITY OR GOVERNMENT ORGNIZATION	\$150	Must belong to a registered 501(c)3 non-profit organization		
BUSINESS 1-25 EMPLOYEES	\$175	For small teams, food trucks or solo operations		
BUSINESS 26-75 EMPLOYEES	\$250	Mid-size businesses in the community		
BUSINESS 76-100 EMPLOYEES	\$325	Sizable businesses in the community		
BUSINESS 101+ EMPLOYEES	\$600	Large businesses that have an impact on local economy		
SECOND BUSINESS	\$125	For members who own or operate more than one business and want each business to be recognized individually in the Chamber		
FRIENDS OF THE CHAMBER	\$75	An individual not associated with a business who is looking for networking and volunteer opportunities		

## PAYMENT OPTIONS



As a member, you have the flexibility to choose the payment option that works best for you. You can pay your annual membership in full for the year, or take advantage of our convenient monthly autopay option.

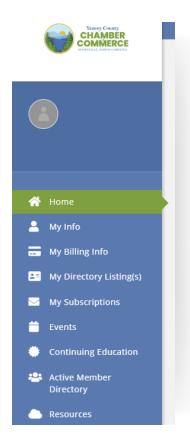
Monthly payments make it easy to budget while still enjoying all the benefits of full membership from day one.

\$75	\$6.25/month	\$175	\$14.58/month
\$125	\$10.41/month	\$250	\$20.83/month
\$150	\$12.50/month	\$325	\$27.08/month

\$600

\$50.00/month

## GET THE MOST OUT OF YOUR MEMBERSHIP



#### CREATE YOUR CHAMBER CONNECT PORTAL ACCOUNT

You'll get exclusive access to connect with fellow members through Chamber Connect, register for upcoming events, and stay engaged with our community. Manage your membership details, review your account history, and conveniently pay invoices—all from your Account area.

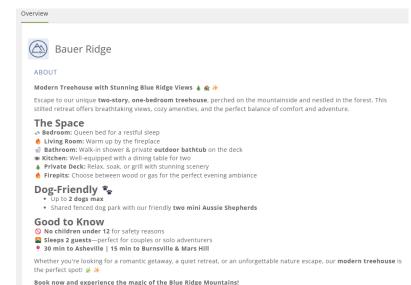
### 2 CREATE YOUR DIRECTORY LISTING

Your Chamber directory listing is more than just contact information — it's essentially a free website for your business! You can customize your listing with photos, videos, job postings, special offers, and coupons, giving you a powerful online presence and an easy way to connect with customers. Need help? We're always available to help you put your listing together!

Bauer Ridge Treehouse

airbnb.com/h/

bauerridgetreehouse







MEDIA





ADDITIONAL INFO

CONTACTS
Primary
Katherine Bauer

CATEGORIES

Lodging

# VISIBILITY WHERE IT MATTERS



Because the Chamber also serves as the Visitor Center, we are often the very first stop for people discovering Burnsville and the surrounding areas. Each year, we welcome an average of 8,000 visitors, giving Chamber members valuable exposure to newcomers and tourists. As a member, you have the opportunity to display your brochures, business cards, or promotional materials in our lobby, putting your business directly in front of thousands of potential customers.



## FROM OUR MEMBERS





#### The UPS Store #7855

MEMBER SINCE 2023

I am so happy to be a member. The staff is incredible. They work hard to get my message out to their members via social media and their weekly newsletter. Always checking in with me to see if I need anything. They remembered my I year anniversary and did a post about my business sharing it with the entire community. I love all of networking opportunities that are available to meet other chamber members. I highly recommend that you utilize the service of this chamber to grow and communicate with others in the community. I am never disappointed.

CHAMBER OF





#### Kona Ice of McDowell & Yancey Co.

MEMBER SINCE 2024

The Yancey County Chamber was my first time joining a chamber. The welcome, encouragement and support I felt from the very start was amazing! They continue to be a great resource and offer useful information to help my business to succeed.





#### Native Roots Jewelry

MEMBER SINCE 2022

Little did I realize how much the YCCC helps and supports our local artists. I was told by a friend and fellow chamber member a while ago that I wasn't utilizing the Chamber to my best advantage without realizing what she really meant, now I know. Samantha at the chamber not only designed my rack cards but put them in a file and sent them off to the printers. I couldn't have asked for better, faster, friendlier and professional service.